

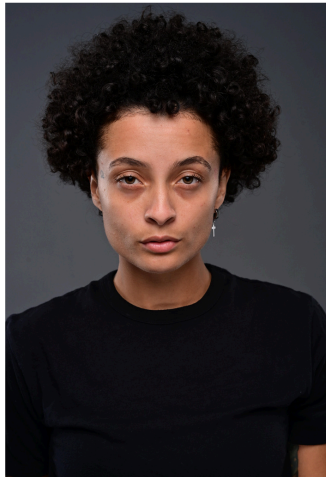
A group of ten diverse models, including men, women, and non-binary individuals, are posed in a dimly lit room. They are arranged around a brown leather sofa. The background features a dark red wall with vertical gold-colored stripes and a bookshelf filled with books. The models are wearing various styles of clothing, including hats, sunglasses, and patterned pants. The overall mood is sophisticated and artistic.

STUD+

SMP WORLDWIDE AGENCY

MASC-WOMEN + TRANS MASC + NONBINARY MODELS

ATLANTA | NEW YORK | MIAMI | LOS ANGELES | LONDON | CAPE TOWN | NAIROBI



WHO WE ARE

SMP Worldwide, based in Atlanta, GA, serves as a premier mother agency dedicated to developing, managing, and providing exceptional models and talent across the U.S., UK, Europe, and Africa. With a global reach and a focus on inclusivity, SMP Worldwide is committed to redefining industry standards while delivering top-tier talent to brands and campaigns.

The Stud+ Model Project App is a groundbreaking model development platform and a safe-space community exclusively for Stud+ individuals – masculine-presenting women, trans masculine, and nonbinary individuals. With over 3,000 members worldwide, our app fosters growth, networking, and empowerment. Since its inception in 2012, the Stud+ Model Project has grown to become the world's largest and most trusted network of Stud+ models, providing opportunities for visibility, development, and success in a historically underrepresented space.



A portrait of Director Teresa M., a Black woman with short, light-colored hair, wearing large hoop earrings and a vibrant, geometric patterned top in red, yellow, and black. She is looking directly at the camera with a calm expression. The background is a blurred outdoor setting with greenery and a red structure.

Director Teresa M.

WHY WE DO IT

We are driven by the urgent need for authentic representation in the modeling, entertainment, and creative spaces. For too long, Masculine Presenting Women, Trans individuals, and Nonbinary LGBTQ+ creatives have been overlooked or misrepresented, their talents and stories diminished in spaces that fail to reflect the richness of their identities.

We believe that representation matters—it shapes perceptions, breaks barriers, and inspires generations. By empowering underrepresented talent, we aim to create opportunities that foster equity and inclusivity. Our mission is to not only advance the careers of our models and influencers through development and paid collaborations, but also to challenge and redefine industry norms, ensuring that everyone has a seat at the table.

VISION

To become the leading global platform championing the visibility, empowerment, and success of Masculine Presenting Women, Trans individuals, and Nonbinary LGBTQ+ creatives, redefining the modeling and entertainment industries with authentic representation and inclusion.

MISSION

To provide a safe, inclusive space that nurtures underrepresented talent, offering innovative training, tailored opportunities, and industry connections. We aim to equip our models and influencers with the tools to thrive while transforming industry standards through creative collaborations.

VALUE

Authenticity: We celebrate individuality and empower our talent to embrace their true selves.

Inclusion: Our community is built on diversity, respect, and representation for all identities.

Excellence: We deliver high-quality services and experiences to help our talent achieve their full potential.

Empowerment: Through community, education, mentorship, and opportunity, we uplift our models and creatives.

Impact: We are committed to reshaping the modeling and entertainment industries to reflect a more equitable and authentic future.





FEEDBACK

*“Joining Stud+ Model Project has been a transformative experience for me. As a masculine-presenting model, I’ve often struggled to find spaces where my identity and talent are fully embraced. SMP not only provided me with the tools to develop my portfolio and refine my skills but also connected me with opportunities I never thought possible. The support, training, and community here are unmatched—I finally feel seen, valued, and empowered to chase my dreams.” — **SMP Model***

*“Working with Stud+ Model Project has been a game-changer for our brand. Their roster of talent is both diverse and professional, bringing authenticity and creativity to every campaign. What stood out most was their commitment to ensuring seamless collaboration and their ability to connect us with models who truly embodied our values. SMP doesn’t just meet expectations—they exceed them, and their impact on our project was undeniable.” — **Brand Client***

“At *SMP*, we are not just shaping careers—we are rewriting narratives. Every model we empower, every client we serve, and every story we amplify is a step toward an industry where authenticity thrives, diversity leads, and representation isn’t just a promise—*it’s a standard.*”



STUD+

10
Best Agencies
For Stud+ Models

MIYAH "KEWL"
Top Stud+
Model 2023

SMP MOBILE APP
a Brand New Look



MONTHLY MAGAZINE NEWSLETTER

STUD+

FEB
2024

TOP 10
MICRO
LOVE
LANGUAGES

Community
Speaks: BHM
Leader Erica
Mason

TRANS
MASC
MODELS
TAKE THE
SPOTLIGHT

Life as
a Trans
Masculine
Model

Interview with
Kiyani Savage

Full list of **FW2024**
(Fashion Week
2024) hosted all
around the world.

JOIN SMP
DOWNLOAD
STUD MODEL
PROJECT
APP
TODAY



FASHION LIFESTYLE ENTERTAINMENT SPORTS
STUD MASCULINE TRANSMAN

MARCH
2024

STUD+

MONTHLY MAGAZINE NEWSLETTER



MARCH MADNESS

SMP's 2024 Women's NCAA
March Madness Magic-10 List

EMERGING ARTIST

Exclusive Interview with
Music Artist, Actor &
Influencer **FRESHIE**

STUD+

MONTHLY MAGAZINE NEWSLETTER

EXCLUSIVE &
LIMITED PRINT
EDITION

JUNE
PRIDE
ISSUE

JAN-JUN
6-MONTHS OF
NEWSLETTER
ARTICLES
120 PAGES

PRIDE,
PRONOUNS &
POLITICS
THE "AGENDA"
MERCH

BEST DRESSED
MODEL OF 2024

CRYSTAL
MCPHERSON

JUNE 2024



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MONTHLY MAGAZINE NEWSLETTER

STUD+

SPRING
MIX-N-MATCH
FASHION TREND

QUE
BROWN
MOTHER, WIFE,
MODEL, &
INFLUENCER

STUD+ MODELS IN AFRICA

OFFICIAL
LAUNCH
OF SMP
AFRICA

SOFT FASHION
EMBRACING THE
SOFTER SIDE OF
MASCULINE
FASHION

APRIL 2024 ISSUE



MONTHLY MAGAZINE NEWSLETTER

STUD+

MOTHERHOOD
JOURNEY AND
MASCULINITY

Motherhood experience
for masculine-presenting
individuals

ATLANTA BLACK
PRIDE 2024

Details on exclusive
mission accommodations
for Atlanta Black Pride

TOP 6
STUD+
FASHION
DESIGNERS

Overview of
leading Stud+
fashion designers
and insights into
their design
philosophy

HONORING QUEER LIFE
COACHES, EDUCATORS,
HEALERS AND SPEAKERS

MENTAL HEALTH

AWARENESS

LEARN HOW TO
PROTECT YOUR
LIKENESS AS A MODEL

MAY 2024



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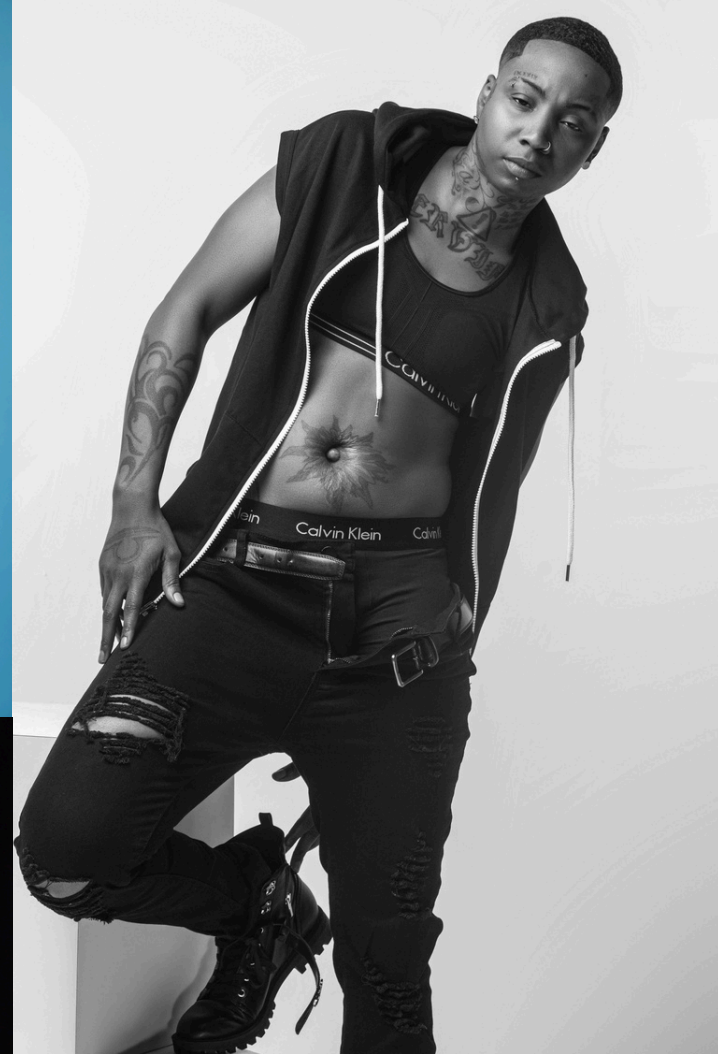
STUD+ NEWSLETTER
QUARTERLY MAGAZINE PUBLICATION

WHO WE REPRESENT

SMP Worldwide proudly represents Masculine Presenting Women, Trans men, and Non-binary talent of all sizes and ethnicities between the ages of 16 to 80.

Our talent includes:

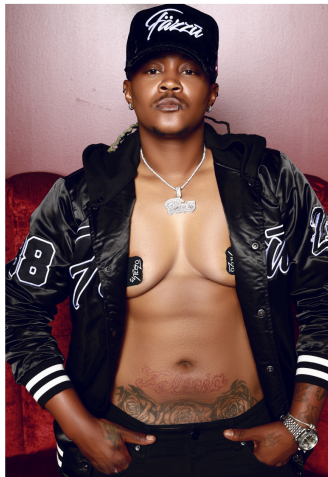
- **Runway and Editorial Models:** Delivering bold, confident representation for fashion weeks, campaigns, and publications.
- **Commercial and Lifestyle Talent:** Reflecting diversity and relatability in advertising and brand storytelling.
- **Digital Creators and Influencers:** Partnering with brands to engage audiences and drive cultural conversations.
- **Actors, Entertainers and extras:** Offering fresh perspectives and unique voices in media and performance.



BRAND COLLABS

Our models, actors, and influencers have collaborated with an impressive range of brands across industries, contributing to commercials, print campaigns, e-commerce, social media, film, promotional events, and runway shows. Whether it's for a global campaign or an independent creative project, we bring professionalism, authenticity, and versatility to every collaboration.





AUTHENTICITY MATTERS

Partnering with Stud+ Model Project connects your brand with Masculine Presenting Women, Trans individuals, and LGBTQ+ talent, a dynamic group that represents a powerful and growing segment of global buying power and influence. These models bring authenticity, innovation, and cultural relevance to your campaigns, helping your brand connect with diverse audiences in meaningful ways.

Our models add depth and richness to any campaign through their unique perspectives and storytelling, creating content that resonates and builds trust. Representation isn't just about inclusion—it's about crafting narratives that drive loyalty and reflect the world we live in. By working with SMP, you position your brand as a leader in shaping inclusive, impactful campaigns while making a smart investment in its future success.





WHY SMP WORLDWIDE?

With a focus on authenticity, inclusivity, and professional excellence, SMP Worldwide ensures every project benefits from the unique perspective and richness our models and team bring to the table.

We work tirelessly with emerging models in our community, refining their skills to create impactful change. With a network of over 3,000 prospective models worldwide, we are committed to finding the perfect talent to elevate your campaign. Partner with us to give your creative project a fresh twist.



DIVERSITY BEHIND THE LENS

Stud+ Model Project celebrates diversity both in front of and behind the camera. Our talented team of photographers, videographers, creative directors, set designers, stylists, and beauty professionals bring innovation and authenticity to every project.

We also offer creative consultancy to ensure your campaigns are inclusive and culturally sensitive. From on-set support to policy reviews, we help you tell stories that resonate while creating welcoming, accessible spaces for everyone involved.

With SMP, you're not just creating content—you're making an impact.





OTHER SERVICES

- **Model Development and Management**

Comprehensive training and coaching for models to refine skills in posing, runway, and brand collaborations.

- **Talent Placement and Booking**

Exclusive representation of Stud+ models for bookings in fashion, beauty, lifestyle, commercial, and entertainment industries.

- **Creative and Media Team Services**

Professional photoshoots with a network of renowned photographers, videographers, and stylists.

- **Brand Partnerships and Campaign Strategy**

Strategic consultation to align models and creative teams with brand goals and target audiences.

- **Casting Services and Event Support**

Organizing and managing casting calls for fashion shows, commercial shoots, and influencer campaigns.

- **Digital and Social Media Solutions**

Content production tailored to resonate with online audiences and drive engagement.

- **Talent and Client Collaboration**

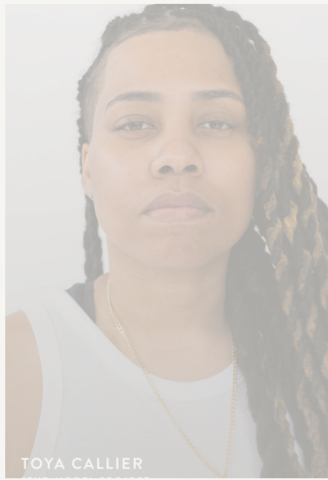
Facilitating connections between talent, brands, and creative teams to deliver seamless project execution.



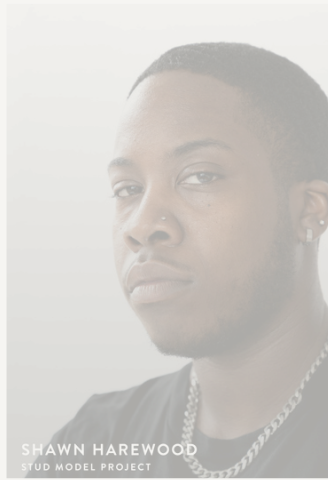
JAYZALE MOSS
STUD MODEL PROJECT



VAN BAILEY
STUD MODEL PROJECT



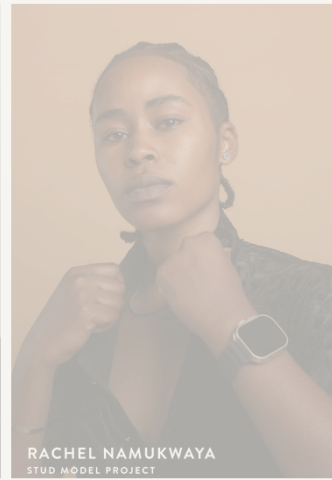
TOYA CALLIER
STUD MODEL PROJECT



SHAWN HAREWOOD
STUD MODEL PROJECT



REESE PATILLO
STUD MODEL PROJECT



RACHEL NAMUKWAYA
STUD MODEL PROJECT



MIYAH HARRIS
STUD MODEL PROJECT



MICAELA THURMAN
STUD MODEL PROJECT



LOVE SPENCER
STUD MODEL PROJECT



JAYCE STEWART
STUD MODEL PROJECT



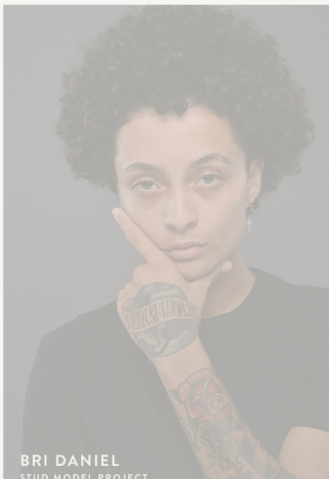
DELANEY MULROY
STUD MODEL PROJECT



ALYSIA JOUBERT
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ABRIEL BROWN
STUD MODEL PROJECT



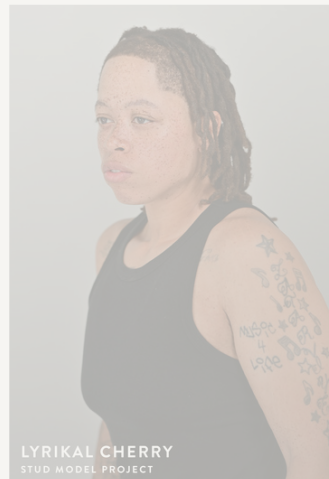
BRI DANIEL
STUD MODEL PROJECT



JOSHLYNN PRYOR
STUD MODEL PROJECT



LEXX LAURAY
STUD MODEL PROJECT



LYRIKAL CHERRY
STUD MODEL PROJECT



DATARRA DARDEN
STUD MODEL PROJECT

3000+ MODELS WORLDWIDE



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W O R L D W I D E
SM

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