



SMP Privacy Policy

Stud+ Model Project (“**SMP**”, “**we**”, “**us**”, or “**our**”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect personal information when you visit <https://studmodelproject.com> (the “**Site**”), interact with our services, or submit information to us.

By using the Site, you agree to the practices described in this Policy.

1. How the Site Works

- Visitors may browse the Site without providing personal information.
- The Site may allow individuals to submit an application or inquiry to SMP (for example, to be considered for representation, bookings, programs, or community opportunities) (an “**Application**”).
- We may update this Policy from time to time. The Last Updated date at the end of this Policy indicates when changes were made. Updates take effect when posted.

2. What Information We Collect

2.1 Information you provide to us

We collect personal information when you choose to provide it, including when you submit an Application, inquiry, booking request, or sign up for updates. Depending on the context, this may include: - Contact details (such as name, email address, phone number, mailing address) - Basic demographic information you choose to share - Professional details relevant to talent representation or bookings (such as experience, measurements/sizing, availability) - Photos, videos, and other materials you upload or send to us (“**Content**”) - Communications you send to us (messages, emails, support requests)

We aim to collect information that is relevant and limited to what is needed for the stated purpose.

2.2 Information collected automatically

When you use the Site, we (and service providers working on our behalf) may collect certain information automatically, such as: - Device and browser information - IP address and approximate location derived from IP - Pages viewed, links clicked, and time spent on the Site - Referring/exit pages

We may use cookies, pixels/tags, and similar technologies to support Site functionality, analytics, and improvements.

3. How We Use Information

We may use personal information to: - Review and process Applications and inquiries - Communicate with you about SMP opportunities, services, events, and updates - Provide customer support and respond to requests - Operate, maintain, and improve the Site and our services - Protect the safety, integrity, and security of our community, Site, and business - Comply with legal obligations and enforce our terms and policies

4. Marketing Communications and Opt-Out

If you opt in (or where permitted by law), we may send you updates and promotional communications. - We will make it clear at the point of collection if your submission will be used for offers/news. - You can opt out at any time by using the unsubscribe instructions in a message or by contacting us.

5. Content Visibility and Public Sharing

If you submit Content (such as photos/videos) as part of an Application or talent profile: - You understand that, if you are accepted or featured, some Content may be displayed publicly (for example, on our Site, portfolio pages, or promotional materials), **only as permitted by the usage/consent terms you agreed to.** - Please do not submit Content you do not have the right to share.

6. How We Share Information

We do not sell your personal information.

We share personal information only in the following situations:

6.1 Service providers

We may share information with vendors who help us operate our business (for example, website hosting, analytics, email delivery, customer support tools, scheduling, and

payment processing). They may access information only as needed to perform services for us and are expected to protect it.

6.2 Legal and safety reasons

We may disclose information if we believe it is reasonably necessary to: - comply with law, legal process, or lawful requests - protect the rights, property, and safety of SMP, our users, Talent, Clients, or others - detect, prevent, or address fraud, misuse, security, or technical issues

6.3 Business transfers

If SMP is involved in a merger, acquisition, reorganization, or sale of assets, information may be transferred as part of that transaction.

6.4 Aggregated or de-identified information

We may share information that has been aggregated or de-identified so it cannot reasonably be used to identify you.

7. Cookies and Similar Technologies

Cookies and similar technologies help us: - remember preferences - understand how the Site is used - improve performance and user experience

You can control cookies through your browser settings. If you disable cookies, some Site features may not work properly.

8. Data Security

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information.

However, no method of transmission over the internet or electronic storage is completely secure. You use the Site at your own risk.

9. Data Retention

We retain personal information for as long as needed to fulfill the purposes described in this Policy, unless a longer retention period is required or permitted by law (for example, for recordkeeping, dispute resolution, or enforcement).

10. Your Rights and Choices

Depending on where you live, you may have rights regarding your personal information, such as: - requesting access to the information we hold about you - requesting correction of inaccurate information - requesting deletion of information (subject to legal/legitimate business needs) - objecting to or restricting certain processing - withdrawing consent where processing is based on consent

To make a request, contact us using the information in Section 14.

11. International Visitors

SMP is based in the United States. If you access the Site from outside the U.S., you understand that your information may be processed and stored in the U.S. or other locations where our service providers operate.

12. Links to Other Websites

The Site may contain links to third-party websites. We are not responsible for the privacy practices of those third parties. Please review their policies before providing information.

13. Childrens Privacy

Our Site and services are not intended for children under 13.

For talent applications: - Individuals **18 or older** may submit an Application on their own.
- Individuals under 18 may only submit an Application with involvement/consent of a parent or legal guardian.

14. Contact Us

If you have questions or concerns about this Privacy Policy or our privacy practices, contact us at:

Email: info@studmodelproject.com

Last Updated

January 3, 2026